

AUGUST 10 - 14, 2018

2018 ANNUAL MEETING OF THE  
ACADEMY OF MANAGEMENT



SESSION INFORMATION

The Strategizing Activities &  
Practices Interest Group of the



ACADEMY OF  
*Management*



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THE UNIVERSITY  
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Strategizing, Activities



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UNIVERSITY OF  
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Management  
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Strategy as Practice  
Study Group



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University

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# FRIDAY, AUGUST 10<sup>TH</sup>

## **Professional Development Workshops**

**8:00AM – 11:00AM**

### **35 (SAP) *Advancing SAP Research – An Interactive Workshop for Doctoral & Early Career Scholars***

Swissôtel Chicago in Zurich A

*Pre-registration is required for this session. To register online, please visit <https://secure.aom.org/PDWReg>. Please contact the workshop organizer [christina.wawarta.15@mail.wbs.ac.uk](mailto:christina.wawarta.15@mail.wbs.ac.uk) or [vglaser@ualberta.ca](mailto:vglaser@ualberta.ca) to obtain the approval code. The deadline to register online is August 9, 2018.*

*Organizers: **Christina Angelika Wawarta**, Warwick Business School; **Vern Glaser**, U. of Alberta*

*Speakers: **Loizos Th. Heracleous**, U. of Warwick; **Eric Knight**, U. Of Sydney; **Rajiv Nag**, Drexel U.; **Sotirios Paroutis**, Warwick Business School; **A. Paul Spee**, U. of Queensland; **Matthias Wenzel**, European U. Viadrina; **Steven A González**, NASA Johnson Space Center  
*Facilitators: **Laure Cabantous**, Cass Business School, City, U. of London; **Charlotte Cloutier**, HEC Montreal; **Leonhard Dobusch**, U. of Innsbruck; **Rangapriya Kannan-Narasimhan**, U. of San Diego; **David Oliver**, U. Of Sydney; **Torsten Schmid**, U. of St. Gallen; **Violetta Splitter**, U. of Zurich; **Christopher W. J. Steele**, U. of Alberta; **Robert Phillip Wright**, Hong Kong Polytechnic U.**

**10:00AM - 11:00AM**

### **62 (MOC, OB, SAP) *Strategic Error Management: Making Sense of and Acting upon Organizational Errors***

Swissôtel Chicago in Vevey 4

*Pre-registration is required for this session. Please contact the workshop organizer at [vincent.giolito@insead.edu](mailto:vincent.giolito@insead.edu) to obtain the approval code. To register online, please visit <https://secure.aom.org/PDWReg>. The deadline to register online is August 2, 2018.*

*Organizers: **Vincent Giolito**, ULB - Solvay Brussels School of Economics and Management; **Zhike Lei**, Pepperdine U.*

*Facilitators: **Paul Verdin**, ULB - Solvay Brussels School of Economics and Management; **Rangaraj Ramanujam**, Vanderbilt U.; **Jan Hagen**, ESMT European School of Management and Technology; **David A Hofmann**, U. of North Carolina, Chapel Hill; **John S Carroll**, Massachusetts Institute of Technology; **Christoph Seckler**, Leuphana U. Lüneburg; **Eitan Naveh**, Technion Israel Institute of Technology*

**10:45AM - 12:45PM**

### **79 (ODC, SAP, MC, OB, STR) *Publishing Inductive Research in Prominent Academic Journals***

Hyatt Regency Chicago in Columbus IJ

*Participants: **Quy Nguyen Huy**, INSEAD; **Melissa Graebner**, The U. of Texas at Austin; **Davide Ravasi**, UCL School of Management*

# FRIDAY, AUGUST 10<sup>TH</sup>

**11:45AM - 2:45PM**

## **93 (SAP, RM, OMT, STR) *Qualitative Analysis Boot Camp III***

Swissôtel Chicago in Zurich A

*Pre-registration is required for this session. To register online, please visit <https://secure.aom.org/PDWReg>. Please contact the workshop organizer [K.Pettit2@liverpool.ac.uk](mailto:K.Pettit2@liverpool.ac.uk) to obtain the approval code. The deadline to register online is August 9, 2018.*

*Organizers: **Tine Koehler**, U. of Melbourne; **Jane Kirsten Le**, WHU - Otto Beisheim School of Management; **Paula Marie O'Kane**, U. of Otago; **Anne D Smith**, U. of Tennessee; **Krista Pettit**, U. of Liverpool*

*Presenters: **Julia Balogun**, U. of Liverpool; **Catherine Cassell**, U. of Birmingham*

*Facilitators: **Wendy Tate**, U. of Tennessee; **Lisa Ellram**, Miami U.; **Jina Mao**, Skidmore College; **Nick A. Mmbaga**, U. of Tennessee, Knoxville*

**3:00PM - 6:30PM**

## **135 (SAP, STR, OMT, MED) *Rhythms of Academic Life – Insights and Advice for Academic Scholars at All Career Stages***

Swissôtel Chicago in St. Gallen 1, 2

*Part 1 of this session (3-4pm) is open to everyone. Pre-registration is required for Part 2. To register online, please visit <https://secure.aom.org/PDWReg>. Please contact [david.oliver@sydney.edu.au](mailto:david.oliver@sydney.edu.au) to obtain the registration code. The deadline to register online is August 9, 2018.*

*Organizers: **David Oliver**, U. Of Sydney; **Robert Phillip Wright**, Hong Kong Polytechnic U.; **Katharina Dittrich**, U. of Zurich*

*Presenters: **Elena P. Antonacopoulou**, U. of Liverpool; **Julia Balogun**, U. of Liverpool; **Jon Billsberry**, Deakin U.; **Bill Harley**, U. of Melbourne; **Tine Koehler**, U. of Melbourne; **Saku Mantere**, McGill U.; **M. Susan Taylor**, Leadership and Organizational Change; **Sara L. Rynes**, U. of Iowa*

*Facilitators: **Laure Cabantous**, Cass Business School, City, U. of London; **Miriam Erez**, Technion - Israel Institute of Technology; **Cynthia Fukami**, U. of Denver; **Jean-Pascal Gond**, Cass Business School, City U. London; **M. Gloria Gonzalez-Morales**, U. of Guelph; **Robert E. Quinn**, U. of Michigan; **Linda Rouleau**, HEC Montréal; **Stewart R. Clegg**, U. of Technology, Sydney*

**4:30PM - 6:30PM**

## **155 (MED, OB, HR, SAP) *2018 Management Education and Learning Writers Workshop***

Swissôtel Chicago in St. Gallen 1, 2

*Pre-registration is required for this session, This PDW is part of our Junior Faculty Consortium. To register online, please visit <https://secure.aom.org/PDWReg>. Please contact the workshop organizer [kathleenjbarnes@gmail.com](mailto:kathleenjbarnes@gmail.com) to obtain the approval code. The deadline to register online is July 1, 2018*

*Coordinators: **Kathleen J. Barnes**, Salem State U.*

*Facilitators: **Alex Bolinger**, Idaho State U.; **Todd Bridgman**, Victoria U. of Wellington; **Paul Donovan**, Maynooth U., Ireland; **Jacob Eisenberg**, UCD; **Priscilla Elsass**, Clark U./Organization Management Journal; **Charles Fornaciari**, La Salle U.; **William Foster**,*

# FRIDAY, AUGUST 10<sup>TH</sup>

*U. of Alberta*; **Cynthia Fukami**, *U. of Denver*; **Thomas F. Hawk**, *Frostburg State U.*; **Olivia Hernandez-Pozas**, *Tecnologico de Monterrey*; **Paul Hibbert**, *U. of St Andrews*; **Sabine Hoidn**, *U. of St. Gallen*; **Stephen J Jaros**, *Southern U.*; **C Douglas Johnson**, *Georgia Gwinnett College*; **Oliver Laasch**, *The U. of Nottingham, China*; **JoDee LaCasse**, *State U. of New York at New Paltz*; **Mark Learmonth**, *Durham U.*; **Kimberly K. Merriman**, *U. of Massachusetts, Lowell*; **Dirk C. Moosmayer**, *Nottingham U. Business School China*; **Rita J. Shea-Van Fossen**, *Nova Southeastern U.*; **James C. Spee**, *U. of Redlands*; **John B Stark**, *California State U., Bakersfield*; **Robert Phillip Wright**, *Hong Kong Polytechnic U.*; **Carolyn Wiley**, *Roosevelt U.*

**5.15PM - 7:45PM**

**169 (MH, OMT, AFAM, SAP) *Empirical Management History: Lessons for Researchers, Editors and Reviewers***

Hyatt Regency Chicago in Crystal A

Coordinator: **Bill Cooke**, *U. of York*

Presenters: **Amon Barros**, *FGV-EAESP*; **Gabie Durepos**, *Mount Saint Vincent U.*; **Philip Garnett**, *The York Management School*; **Shane Hamilton**, *U. of York*; **Albert J. Mills**, *U. of Eastern Finland*; **Jean Helms Mills**, *St. Mary's U.*; **Simon Mollan**, *U. of York*; **Des P. Williamson**, *U. of York*

**6.00PM - 8:00PM**

**189 (RM, OMT, SAP, TIM) *Engaged and Engaging: Managing Involvement in Exceptional Process Research***

Sheraton Grand Chicago in Sheraton Ballroom III

Organizer: **Claus Rerup**, *Frankfurt School of Finance & Management*

Presenters: **Ann Langley**, *HEC Montréal*; **Majken Schultz**, *Copenhagen Business School*; **Andrew H. Van de Ven**, *U. of Minnesota*; **Gail Whiteman**, *Lancaster U. Management School*; **Kimberly D. Elsbach**, *U. of California, Davis*; **Martha S. Feldman**, *U. of California, Irvine*; **Jennifer Howard-Grenville**, *Cambridge Judge Business School*; **Paula Jarzabkowski**, *City U. London*; **Brian T. Pentland**, *Michigan State U.*

**7.00PM - 11:00PM**

**196 SAP Dinner**

***Social Event: Offsite at Morton's the Steakhouse - Chicago (Wacker Place)***

*Mortons the Steakhouse (<http://www.mortons.com/wacker>) is located next to the conference locations, so you can easily stroll down after a full day of PDWs and unwind from the day in a relaxing atmosphere with old friends and new colleagues. This event is open to SAP veterans, newcomers, partners, and doctoral students alike. There will be a choice of meat, seafood and vegetarian options available. If you are interested in joining us, please send an email to [Sotirios Paroutis \(Sotirios.Paroutis@wbs.ac.uk\)](mailto:Sotirios.Paroutis@wbs.ac.uk) to get access to the approval code. The cost for the event is US\$60.*

# FRIDAY, AUGUST 10<sup>TH</sup>

## SAP IG Doctoral & Early Career Program

This Program was created to help Doctoral and Early Career scholars maximize their conference experience and build new networks. The program runs through Friday and includes an ice-breaker breakfast with key members of the SAP community, three thematically relevant PDWs (content, method, career), an individual mentoring session, and a Q&A session with the program's patron Paula Jarzabkowski to recap and ask questions about the SAP Interest Group. The day concludes with another highlight - the SAP dinner at Morton's the Steakhouse. For more information on the program, please visit: <https://strategizingblog.com/2018/05/15/sap-doctoral-early-career-program-aom-2018-apply-now/>

*Organizers:* **Katellynn Sell**, *Louisiana State U*; **Christina Wawarta**, *U. of Warwick*

*Sponsor:* **Paula Jarzabkowski**, *City U. of London*



# SATURDAY, AUGUST 11<sup>TH</sup>

## **Professional Development Workshops**

**10:15AM - 11:45AM**

### **307 (OMT, SAP) *On the Shoulders of Giants: Contemporary Lessons from Erving Goffman***

Marriott Chicago Downtown - Magnificent Mile in Los Angeles, Miami

*Organizers:* **Christopher W. J. Steele**, *U. of Alberta*; **Mirjam Werner**, *Rotterdam School of Management, Erasmus U.*; **Vanessa Pouthier**, *U. of Melbourne*

*Distinguished Speakers:* **Stephen Barley**, *U. of California, Santa Barbara*; **W E Douglas Creed**, *U. of Rhode Island*; **Barbara Gray**, *Pennsylvania State U.*; **Royston Greenwood**, *U. of Alberta & Edinburgh U.*

**1:30PM - 4:30PM**

### **369 (SAP, ENT, OMT) *Process and Practice: Strategy-as-Practice Meets Entrepreneurship***

Swissôtel Chicago in St. Gallen 1,2

*Part One is open. Part Two requires pre-registration due to limited capacity.*

*Organizers:* **Anna Saies Jenkins**, *U. of Queensland*; **A. Paul Spee**, *U. of Queensland*; **Neil Aaron Thompson**, *Vrije U. Amsterdam*

*Panelists:* **Dimo P. Dimov**, *U. of Bath*; **Paula Jarzabkowski**, *City U. London*; **Eero Vaara**, *Aalto U. School of Business*; **Richard Whittington**, *U. of Oxford*

*Facilitators:* **Ethel L. Brundin**, *Jönköping U.*; **William B. Gartner**, *Babson College*; **Susi Geiger**, *U. College Dublin, Smurfit*; **Jane Kirsten Le**, *WHU - Otto Beisheim School of Management*; **Mattias Nordqvist**, *Jonkoping U.*; **Sara R. S. T. A. Elias**, *U. of Victoria*; **Bruce T. Teague**, *Eastern Washington U.*

**4:00PM - 6:30PM**

### **436 (OMT, SAP) *Towards a Practice-Driven Institutionalism: Developing an Agenda for Future Research***

Marriott Chicago Downtown - Magnificent Mile in Addison Marriott Ballroom

*Organizers:* **Deborah Anderson**, *U. of Oxford*; **Michael Smets**, *U. of Oxford*

*Discussants:* **Roger Friedland**, *Department of Religious Studies, UC Santa Barbara*;

**Theodore Schatzki**, *U of Kentucky*

*Speakers:* **Michael Lounsbury**, *U. of Alberta*; **Tammar B. Zilber**, *Hebrew U. of Jerusalem*;

**Damon Golsorkhi**, *Grenoble Ecole de Management*; **Henri Schildt**, *Aalto U. School of Business*; **Anne-Claire Pache**, *ESSEC Business School*; **Richard Whittington**, *U. of Oxford*

**6:00PM - 8:00PM**

### **490 (OMT, SAP, MED) *16th Annual OMT Dissertation Proposal Workshop***

Marriott Chicago Downtown - Magnificent Mile in Chicago A,B

*Chair:* **Marc-David Seidel**, *U. of British Columbia*

*Facilitators:* **Joel Baum**, *U. of Toronto*; **Christine Beckman**, *Robert H. Smith School of Business, U. of Maryland*; **Martha S. Feldman**, *U. of California, Irvine*; **Henrich Greve**, *INSEAD*;

**Candace Jones**, *U. of Edinburgh*; **Ann Langley**, *HEC Montréal*; **Nelson Phillips**, *Imperial College London*; **Davide Ravasi**, *UCL School of Management*; **Patricia H. Thornton**, *Texas A&M U., College Station*



# SUNDAY, AUGUST 12<sup>TH</sup>

**4:00PM - 5:30PM**

**766 Discussion Paper Session (SAP) *Strategizing in the Works***

Swissôtel Chicago in Bianco

*Chair: Robert Phillip Wright, Hong Kong Polytechnic U.*

The Paradox of Planning | **A. Paul Spee**, *U. of Queensland*

Culture, Paradox and Strategy-Making Episodes | **Shameen Prashantham**, *China Europe International Business School*; **Mariya Eranova**, *U. of Greenwich*

Fostering Dwelling and Building Strategizing Abilities: A Case for Empowering Middle

Managers | **Clara Letierce**, *Audencia Business School*; **Nicolas Arnaud**, *Audencia Business School*; **Colleen Mills**, *U. of Canterbury Business School*

Talking About the “New” Boss: Unpacking the Strategy-Identity Nexus Through Discursive Presences | **Joelle Basque**, *TELUQ U.*; **Linda Rouleau**, *HEC Montréal*; **Nora Meziani**, *HEC Montreal*

**5:00PM - 7:00PM**

**785 (SAP) *SAP Executive Committee Meeting***

Swissôtel Chicago in Montreux 1

*Restricted to SAP executive committee and advisory board members.*



# MONDAY, AUGUST 13<sup>TH</sup>

**8:00AM - 9:30AM**

## **875 Symposium (SAP) *Intuition in Organizations: Research and Practice***

Swissôtel Chicago in St. Gallen 1

*Organizers: Cinla Akinci, U. of St Andrews; Marta Sinclair, Griffith U.*

Intuiting and reasoning: Managing subconscious and conscious processing for better decisions | **Jaana Woiceshyn, U. of Calgary**

The role of intuition in exceptional innovations | **Cinla Akinci, U. of St Andrews; Eugene Sadler-Smith, U. of Surrey**

Wuity' as higher cognition combining intuition and deliberation for creativity | **Xin (Rachel)**

**Wang, Rachel; Peter Ping Li, U. of Nottingham Ningbo, China**

Understanding indwelling through studying intuitions of Nobel laureates and top chefs | **Viktor Dorfler, U. of Strathclyde; Marc B. Stierand, Ecole Hoteliere de Lausanne**

Sensing, making, showing: When the body enacts intuition - Insights from film workers on the set | **Nora Meziani, HEC Montreal**

Introducing analytical thinkers to intuitive wayfinding | **Alina Bas, Alina Bas Consulting; Marta Sinclair, Griffith U.**

**8:00AM - 9:30AM**

## **912 Paper Session (SAP) *Identity and Socialization in Strategy Work***

Swissôtel Chicago in Gstaad

*Chair: Saku Mantere, McGill U.*

Merging Identity: A Study of Identity Regulation and Identity Work during Strategic Change | **Lisa Day, U. of Liverpool; Julia Balogun, U. of Liverpool**

Strategy-as-Practice, Identity, and Capability to Perform in a Pluralist Context: A Case Study | **Qian Li, Cass Business School, City U. London; Paula Jarzabkowski, City U. London; Santi Furnari, Cass Business School, City U. London**

Practicing Identity in Emergent Firms: Creating Organizational Identity through Transcendent Leaps | **David Oliver, U. Of Sydney**

Renewal through Socialization: A Case of Strategy as Wayfinding | **Kajsa Haag, Jonkoping International Business School; Leona Achtenhagen, Jonkoping International Business School**

**8:00AM - 9:30AM**

## **913 Paper Session (SAP) *The Role of Affect in Strategizing***

Swissôtel Chicago in St. Gallen 2

*Chair: Michael Jarrett, INSEAD*

Emotion and Strategic Management: A Literature Review | **Ethel Brundin, Jonkoping International Business School; Feng Liu, Saint Mary's U., Canada; Thomas Cyron, Jonkoping International Business School**

Shaping Top Managers' Moods: Board Emotion Regulation in the Strategy-Formulation Process | **Timo Olavi Vuori, Aalto U.; Quy Nguyen Huy, INSEAD**

Middle Management Strategizing Fatigue - When Middle Management Inclusion Goes South | **Carola Wolf, Aston U.; Claus Jacobs, U. of Bern; Steven W Floyd, U. of Massachusetts, Amherst**

Institutional Work Through Empathic Engagement | **Mai S. Linneberg, Aarhus BSS, Aarhus U.; Mihaela Trenca, Aarhus BSS, Aarhus U.**

# MONDAY, AUGUST 13<sup>TH</sup>

9:45AM – 11.15AM

## 1028 Showcase Symposium (SAP, OMT, STR) *Theorizing Process Research: Perspectives in Conversation*

Swissôtel Chicago in Vevey 2

Organizers: **Eric Knight**, *The U. of Sydney*; **Jane Kirsten Le**, *WHU - Otto Beisheim School of Management*; **Sarah Stanske**, *European U. Viadrina*; **Matthias Wenzel**, *European U. Viadrina U.*

Distinguished Speakers: **Raghu Garud**, *Pennsylvania State*; **Paula Jarzabkowski**, *City U. London*; **Ann Langley**, *HEC Montréal*; **Haridimos Tsoukas**, *U. of Cyprus / U. of Warwick*; **Andrew H. Van de Ven**, *U. of Minnesota*

11:30AM - 1:00PM

## 1142 Paper Session (SAP) *Cross-Level Strategizing: Looking at Middle Managers*

Swissôtel Chicago in Lugano

Chair: **Carola Wolf**, *Aston U.*

Discussant: **Richard Whittington**, *U. of Oxford*

Forgotten Interactions: Invoking Top Managers in Middle Managerial Strategizing | **Elena Tavella**, *U. of Copenhagen*; **Jane Kirsten Le**, *WHU - Otto Beisheim School of Management*  
Strategizing Across Levels: How Managerial Practices Achieve Strategic Alignment | **Rouven Kanitz**, *LMU Munich*; **Julia Fichte**, *Ludwig Maximilian U. of Munich (LMU)*; **Jane Kirsten Le**, *WHU - Otto Beisheim School of Management*; **Martin Hoegl**, *LMU Munich*

Middle Managers' Interactions at the Heart of the Strategy-Adaptation Process in Acquisitions | **Gustavo Birolo**, *Laval U.*; **Linda Rouleau**, *HEC Montréal*; **Satu Päivi Teerikangas**, *U. of Turku, School of Economics*

Middle Managerial Behavior for Employee Strategic Alignment: A Systematic Review | **Floor Slagter**, *Rotterdam School of Management, Erasmus U.*; **Desiree Van Dun**, *U. of Twente*; **Dirk Van Dierendonck**, *Erasmus U. Rotterdam*

11:30AM - 1:00PM

## 1143 Paper Session (SAP) *The Language of Strategizing: Discourse and Narratives*

Swissôtel Chicago in St. Gallen 2

Chair: **Sotirios Paroutis**, *Warwick Business School*

Distributed Leadership as a Discursive Practice | **Anu Maaria Kajamaa**, *U. of Helsinki*; **Juha Tuunainen**, *U. of Oulu Business School*

Exposing the Contested Frames in Strategy Work: Using Visuals to Bridge the Contested Frames | **Marko Kohtamäki**, *U. of Vaasa*; **Suvi Einola**, *U. of Vaasa*; **Yassine Talaoui**, *U. of Vaasa*

Entrapment: The Constraining Nature of CEO Narratives | **Gwyneth Edwards**, *HEC Montreal*, **Rick Molz**, *Concordia U.*; **Ann Langley**, *HEC Montréal*

Discursive Opportunities and Strategy-Making in Social Organizations: A Conceptual Framework | **Suzanne Marie Gagnon**, *McGill U.*; **Saku Mantere**, *McGill U.*; **Tomke Jerena Augustin**, *Eberhard Karls U. Tübingen*

# MONDAY, AUGUST 13<sup>TH</sup>

1:15PM - 2:45PM

**1182 Symposium (ENT, MOC, SAP) *Entrepreneurial Identity Intersections: Coalescence, Conflict, Evolution, and Detachment***

Hyatt Regency Chicago in Regency B

*Organizer:* **A. Erin Bass**, *U. of Nebraska, Omaha*; **Varkey Titus**, *U. of Nebraska, Lincoln*

*Discussant:* **Marc B. Gruber**, *Ecole Polytechnique Fédérale de Lausanne*

Never gonna give you up: On the role of identity work in entrepreneurs' perseverance | **Eliana Crosina**, *Babson College*

Identity interferences and their influence on entrepreneurial behaviors | **Emmanuelle**

**Fauchart**, *Ecole Polytechnique Fédérale de Lausanne & U. of Strasbourg*

Enterprising femininity: Exploring the identity work of yoga teachers | **Amanda Peticca-**

**Harris**, *Grenoble Ecole de Management*; **Ravishankar Mayasandra Nagaraja**,

*Loughborough U.*; **Sara R. S. T. A. Elias**, *U. of Victoria*

Where everybody knows your name: Relational identity in entrepreneurship | **Blake D.**

**Mathias**, *Indiana U.*

Failure to deliver: Identity contestation and the non-emergence of the U.S. online grocery

category | **Chad Navis**, *Clemson U.*; **Greg Fisher**, *Indiana U.*; **Ryan L. Raffaelli**, *Harvard U.*

1:15PM - 2:45PM

**1260 Distinguished Keynote – (SAP)**

Swissôtel Chicago in Zurich E,F

**SAP Annual Keynote Speaker: Professor Ted Schatzki**

*Discussant:* **Paula Jarzabkowski**, *City U. London*

*Facilitator:* **A. Paul Spee**, *U. of Queensland*



# MONDAY, AUGUST 13<sup>TH</sup>

**3:00PM - 4:00PM**

## **1366 Symposium (OMT, SAP) *Microfoundations of Ambidexterity***

Marriott Chicago Downtown - Magnificent Mile in Chicago H

*Organizers:* **Johann Fortwengel**, *King's College London*; **Arne Keller**, *Freie U. Berlin*;

**Alexander Martin**, *hwtk Berlin*

*Discussants:* **Teppo Felin**, *U. of Oxford*; **Georg Schreyogg**, *Freie U. Berlin*

The evolution of ambidexterity: Navigating identity in new organizational forms | **Allanah**

**Johnston**, *Newcastle U. Business School*; **Konstantinos Andriopoulos**, *Cass Business*

*School, City U. London*; **Manto Gotsi**, *U. of Westminster*

On the impact of managerial actions on (im)balancing exploration and exploitation | **Wolfgang**

**H. Guettel**, *Johannes Kepler U. Linz*; **Johanna Gruenauer**, *Johannes Kepler U. Linz*; **Stefan**

**Konlechner**, *Johannes Kepler U. Linz*

Complements or substitutes? Investigating the interplay amongst drivers of ambidexterity

in SMEs | **Alexander Zimmermann**, *U. of Liechtenstein*; **Susan Anne Hill**, *Cass Business*

*School, City U. London*; **Julian M Birkinshaw**, *London Business School*; **Martin Jaeckel**,

*Infiniti China*

Alternating and interlacing of sequential, structural, and contextual ambidexterity | **Arne**

**Keller**, *Freie U. Berlin*; **Johann Fortwengel**, *King's College London*; **Alexander Martin**, *hwtk*

*Berlin*

**3:00PM - 4:30PM**

## **1378 Paper Session (SAP) *Locating the Individual and the Social in Institutional Work***

Swissôtel Chicago in Vevey 1

*Chair:* **Michael Smets**, *U. of Oxford*

Individual Responses to Institutional Demands in Practice: The Case of Transparency |

**Leopold Ringel**, *U. of Bielefeld*; **Georg Reischauer**, *WU Vienna U. of Economics and*

*Business*

Recognising Excellence Through Business Awards – A Taxonomy | **Bronwen Harrison**, *U. of*

*Technology Sydney*

Corporate Sustainability as Practice: Doing Sustainability by Intervening | **Seray Ergene**, *U. of*

*Rhode Island*

The Architecture of Influence: Meta-organizations and The Transformation of Institutional

Fields | **Charlotte Cloutier**, *HEC Montreal*; **Fannie Couture**, *U. of Sydney Business School*

**3:30PM - 3:30PM**

## **1393 Symposium (STR, ODC, SAP) *Emergent Perspectives of Strategic Change: Toward a New Paradigm?***

Swissôtel Chicago in Lucerne III

*Organizers:* **Torsten Schmid**, *U. of St. Gallen*; **Sven Kunisch**, *U. of St. Gallen*; **Tomi MM**

**Laamanen**, *U. of St. Gallen*

*Distinguished Speakers:* **William Ocasio**, *Northwestern U.*; **Quy Nguyen Huy**, *INSEAD*;

**Sucheta Nadkarni**, *U. of Cambridge*; **Eero Vaara**, *Aalto U. School of Business*

# MONDAY, AUGUST 13<sup>TH</sup>

**4:45PM - 6:15PM**

**1449 Showcase Symposium (ODC, OMT, SAP) *Co-creating Impactful Qualitative Change Research: A Dialogue between Authors and Editors***

Hyatt Regency Chicago in Acapulco

Organizer: Rajiv Nag, Drexel U.

Discussant: **Inger G. Stensaker**, NHH Norwegian School of Economics; **Karen Jansen**, Henley Business School, U. of Reading

Presenters: **Martin Friesl**, Lancaster U.; **Tim Kuhn**, U. of Colorado, Boulder; **Ann Langley**, HEC Montréal; **A. Paul Spee**, U. of Queensland; **Therese Egeland Sverdrup**, NHH Norwegian School of Economics; **Heather Ciara Vough**, U. of Cincinnati

**4:45PM - 6:15PM**

**1467 Paper Session (SAP) *Exploring the Microdynamics of Strategic Change***

Swissôtel Chicago in Arosa

Chair: **Torsten Schmid**, U. of St. Gallen

Discussant: **Timo J Santalainen**, Aalto U. And Stratnet

The State of Liminality in Successive Strategic Episodes | **Rita Järventie-Thesleff**, Aalto U. School of Business

Reconceptualizing Business Models as Practices Nets | **Miriam Feuls**, U. der Künste Berlin

Building Actionable Intersubjectivity During Strategic Change: A Sensetaking Perspective |

**Gustavo Birollo**, Laval U.; **Linda Rouleau**, HEC Montréal

Strategists as Time Travellers: How Strategists Apply Temporality in Strategy Narration | **Jouni**

**Virtaharju**, Hanken School of Economics; **Virpi Sorsa**, Hanken School of Economics

**6:30PM - 7:00PM**

**1503 SAP Business Meeting**

Swissôtel Chicago in Lucerne II

Open to all current and prospective members. The SAP social will follow.

**7:00PM - 9:00PM**

**1510 SAP Social**

Swissôtel Chicago in Lucerne III

Open to all current and prospective members. Please come out to mix and mingle with SAP members and prospective members and celebrate the success of the Interest Group.

# TUESDAY, AUGUST 14<sup>TH</sup>

**8:00AM - 9:30AM**

**1612 (OMT, SAP) *The Dark Side of Authenticity in Organizational Life***

Marriott Chicago Downtown - Magnificent Mile in Chicago E

*Organizers:* **Christi Lockwood**, *U. of Virginia - McIntire School of Commerce*; **Kieran O'Connor**, *U. of Virginia*; **David Lehman**, *U. of Virginia*

*Discussant:* **Glenn R Carroll**, *Stanford U.*

*Presenters:* **Balazs Kovacs**, *Yale School of Management*; **Giacomo Negro**, *Emory U.*;

**Majken Schultz**, *Copenhagen Business School*; **Roy R Suddaby**, *U. of Victoria*

**8:00AM - 9:30AM**

**1620 Showcase Symposium (SAP, ENT, OCIS) *The Practice Turn in Management Studies: Taking Stock and Moving Forward***

Swissôtel Chicago in St. Gallen 2

*Organizers:* **Toke Bjerregaard**, *Aarhus BSS, Aarhus U.*; **Kasper Elmholdt**, *Aalborg U.*;

**Violetta Splitter**, *U. of Zurich*

*Discussant:* **Davide Nicolini**, *U. of Warwick*

*Participants:* **William B. Gartner**, *Babson College*; **Natalia Levina**, *New York U.*; **Joseph A.**

**Raelin**, *Northeastern U.*; **Richard Whittington**, *U. of Oxford*

**9:45AM - 11:15AM**

**1743 Symposium (RM, SAP) *Collaborative Research With Practitioners: Research Journeys & Methodological Innovations***

Sheraton Grand Chicago in Streeterville

*Organizer:* **Garima Sharma**, *U. of New Mexico*

*Chair:* **Garima Sharma**, *U. of New Mexico*

*Moderator:* **Sara L. Rynes**, *U. of Iowa*

*Presenters:* **Stephanie Bertels**, *Simon Fraser U.*; **Arne Carlsen**, *BI Norwegian Business School*; **Lori Divito De Paauw**, *Amsterdam U. of Applied Sciences*

**9:45AM - 11:15AM**

**1744 Paper Session (SAP) *Expanding the Boundaries of Open Strategizing***

Swissôtel Chicago in St. Gallen 2

*Chair:* **Josh Morton**, *U. of Leeds*

*Discussant:* **Leonhard Dobusch**, *U. of Innsbruck*

Managing Organizational Legitimacy through Modes of Open Strategizing | **Josh Morton**, *U. of Leeds*; **Alex Wilson**, *Loughborough U.*; **Louise Cooke**, *Loughborough U.*

Smart Strategy: The Role of Smartphone Technology in Opening Strategy Processes |

**Cecilia Varendh Mansson**, *Oxford U., Saïd Business School*; **Richard Whittington**, *U. of Oxford*

Low-Power, High-Influence: A Case of IT-enabled Open Strategy Formulation | **Matthew**

**Mount**, *Deakin U.*; **Krsto Pandza**, *U. of Leeds*; **Ann Majchrzak**, *U. of Southern California*

Paradoxes of Openness as a Strategy: Open Data in New York, London, and Berlin |

**Maximilian Heimstädt**, *Witten/Herdecke U.*; **Leonhard Dobusch**, *U. of Innsbruck*

# TUESDAY, AUGUST 14<sup>TH</sup>

**11:30AM - 1:00PM**

## **1865 Paper Session (SAP) *Performativity and Materiality in Strategizing***

Swissôtel Chicago in St. Gallen 2

*Chair:* **Philip Gylfe**, *Aalto U. School of Business*

*Discussant:* **Curtis LeBaron**, *Brigham Young U.*

How Actors in Groups Solve Strategic Problems: An Embodied Sensemaking Perspective of Materiality | **Patrick Reinmoeller**, *Cranfield U.*; **Mikko Arevuo**, *Regent's U. London*

When Austin meets Merleau-Ponty: Performativity & Visibility in Management Practices |

**François-Xavier De Vaujany**, *U. of Paris, Dauphine*; **Jeremy Aroles**, *Alliance Manchester Business School*; **Pierre Laniray**, *IAE-CEREGE, U. de Poitiers*

Posthuman Agency in Strategy-Making. The Role of Software Solution in the Emergence of Strategy | **Jenni Myllykoski**, *U. of Oulu Business School*; **Anniina Rantakari**, *U. of Oulu*

Dematerializing the Material: Ambiguity Enabling Innovation in Strategic Change | **Sari Laari-Salmela**, *U. of Oulu Business School*; **Anniina Rantakari**, *U. of Oulu*; **Pia Hurmelinna-Laukkanen**, *U. of Oulu*

**1:15PM - 2:45PM**

## **1980 Paper Session (SAP) *Practice-based Foundations of Routines and Capabilities***

Swissôtel Chicago in St. Gallen 2

*Chair:* **Furkan Amil Gur**, *Northern Illinois U.*

*Discussant:* **Fleur Deken**, *Vrije U. Amsterdam*

Which Strategic Practices Enable or Inhibit Dynamic Capabilities from Emerging in Similar Firms? | **Andrea Kirsten Dickens**, *Victoria U. of Wellington*; **Stephen Cummings**, *Victoria U. of Wellington*; **Urs S. Daellenbach**, *Victoria U. of Wellington*

Not all Ways Lead to Rome: Different Approaches to Ambidexterity in Acquisition Sequences | **Tomi MM Laamanen**, *U. of St. Gallen*; **Alexander Zimmermann**, *U. of Liechtenstein*; **Di Bian**, *U. of St. Gallen*

The Role of Space and Time in Balancing Conflicting Pressures Through Routine Dynamics | **Kenneth Goh**, *Singapore Management U.*; **Claus Rerup**, *Frankfurt School of Finance & Management*

How does Feedback Matter to the Sustainability of Organizational Routines? | **Alexandros Psychogios**, *Birmingham City U. Business School*; **Elena P. Antonacopoulou**, *U. of Liverpool*; **Margarita Nyfoudi**, *U. of Birmingham*; **Feim Blakcori**, *U. of Leicester*; **Leslie Szamosi**, *U. of Sheffield*



# TUESDAY, AUGUST 14<sup>TH</sup>

**3:00PM - 4:30PM**

**2088 Paper Session (SAP) *Strategizing Across Organizational Boundaries***

Swissôtel Chicago in St. Gallen 2

Chair: **Gwyneth Edwards**, *HEC Montreal*

Discussants: **Paresha N. Sinha**, *U. of Waikato*

Firm Internationalization Strategy: Strategy-as-Practice Perspective on Global Production Networks | **Eric Knight**, *U. Of Sydney*; **Dariusz Wojcik**, *U. of Oxford*; **Phil O'Neill**, *U. Of Western Sydney*

The Dark Side of Corporate Social Responsibility (CSR): Expropriation of Minority Shareholders | **Xuanjin Chen**, *School of Economics and Management Tsinghua U.*; **Xin Pan**, *Queen Mary U. of London*; **Haojing Guo**, *School of Economics and Management Tsinghua U.*

Open Strategy in Manufacturing SMEs | **Aylin Ates**, *U. of Strathclyde, Scotland, UK*

Towards a Practice-Based View of MNEs: Exploring TIS practices in Export Subsidiaries | **Roberto M. Gamarra**, *Gallaudet U.*





We look forward to you joining us for these academic sessions. You are also invited to two exciting **social events**. An **informal dinner and get together on Friday night** at Morton's the Steakhouse restaurant. Please email to Sotirios Paroutis (Sotirios.Paroutis@wbs.ac.uk) for the approval code. Our social will take place on **Monday night at 7:00PM** at Swissôtel Chicago in Lucerne III (follows short business meeting). See you there!

**See you next year in Boston!**

*Please submit your PDW proposals, symposia, and papers to the  
Strategizing Activities and Practices Interest Group!*





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