



STRATEGIES, ACTIVITIES & PRACTICES INTEREST GROUP

JULY 2018 NEWSLETTER

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Dear SAP Members —

Good news: Our SAP IG will continue for another five years.

Thus, we kick off this newsletter with the response to our division application (p. 2). Additionally, we provide further important news from our leadership team: the election results (p. 3), and the announcement of new roles supporting the SAP executive team (p. 4).

Also, **preparations for a fantastic Academy meeting in Chicago** are in full swing: All the sessions are planned, presenters are preparing their talks, and our executive committee and many volunteers are working to organize a fantastic array of SAP scholarship and activities that will make the AOM in Chicago meaningful and memorable for all involved.

To plan your schedule, we provide an **overview of all SAP session** (p. 5/6), and give more detailed descriptions of our SAP (p. 11) as well as our SAP-sponsored highlights (p. 17). Even if you cannot make all the many great SAP sessions, please plan to join us for the business and social meetings (see p. 8), the Friday Dinner (p. 9 —**there are still some spots left!**) and the meet and greet (see p. 10). These are great ways to catch up with one another!

We are very happy to also announce a **new edition of our section “SAP around the globe”**, this time featured by our colleagues from India (p. 22). Finally, we decided to **revive the section on “news from our members”**, which will keep you up to date about the latest appointments and changes in the personal lives of our members (p. 24).

We hope you enjoy this summer edition of our newsletter and we look forward to seeing and meeting you in Chicago!

Your Publishing Team —

Violetta Splitter

Charmaine Williamson

THE STRATEGIZING ACTIVITIES AND PRACTICES INTEREST GROUP CONTINUES!

Paul Spee, Chair SAP IG



I would like to thank everyone who supported our application to Division status and take this opportunity to provide a brief update. Based on encouragement from the Academy, we submitted our application together with the 5-year review of the Strategizing, Activities & Practices (SAP) Interest Group (IG) earlier this year. The documentation provided by the SAP IG was reviewed by the Academy of Management's Division and Interest Group Relations committee and voted on by the Board of Governors.

You will find the full 5-year review of the SAP IG and application of SAP for Division status, as well as the letter from AoM on the SAP IG [website](#).

Strengthening SAP within AoM!

While our application was lauded for “notable achievements” and “thoroughness”, the AoM Board ultimately decided to renew the Strategizing, Activities and Practices for another 5 years. The AoM Board labelled this a “significant achievement”, noting that few Interest Groups moved to Division status in less than 15 years. Having been encouraged to apply for Division status earlier was thus an important recognition of our contribution to the AoM, our ongoing efforts, and our appreciation within the larger academic community.

The review also gave the AoM Board an opportunity to recognize “SAP's strong performance” in terms of governance, membership satisfaction and trends, meeting activities and membership services”. Of particular mention is the commendation on SAP's members satisfaction “which is very high” with SAP's truly global membership base adding “value to the AOM as a whole”.

We agree with this positive assessment. It has been an action packed 5-years, which we can be proud of, but also should not take-for-granted. We have created these achievements through hard work and praise the critical contributions of our many volunteers who embody the spirit of the SAP community and hold SAP scholarship close to heart.

It is now up to us to continue this excellent work over the next five years!

Working from such a strong base, the Interest Group is well positioned to continue serving our members in diverse, inclusive and value-adding ways. In doing so, the leadership of the IG is confident that we will be able to address the recommendations provided by the AoM Board, including additional dialogue with OMT and STR to develop joint initiatives. Indeed, we are actively working on a number of these areas already.

Thank you all for your contributions – And keep up the good work!

RESULTS OF 2018 ELECTIONS

Jane Lê, Outgoing Chair, SAP IG

We proudly present the results of the SAP Elections 2018.

Please join us in welcoming the following people to your SAP leadership group:



SAP ELECTED REPRESENTATIVE: 3 YEARS
Vern Glaser, University of Alberta



SAP ELECTED REPRESENTATIVE: 1 YEAR
Paula Jarzabkowski, City University London

SAP PDW CHAIR
Katharina Dittrich, University of Zurich



SAP ELECTED REPRESENTATIVE: 2 YEARS
Lisa Day, University of Liverpool



I want to thank everyone who showed a willingness to serve the community by standing in the 2018 SAP elections. We had a very strong slate of candidates this year, which speaks volumes for us as an interest group and our trajectory going forward. However, this also means that some outstanding candidates – and people who are central contributors to our community – will need to wait a little longer to serve. I would particularly like to acknowledge Lisa Thomas, Tamim Elbasha, Shenghui Ma and Charmaine Williamson for the commitment they have shown SAP. I am confident that they will join our leadership team in future years.

Last but not least, I want to thank our members for taking the time to vote in the elections. We once again managed to beat the AOM average for participation. **Thank you for this great result!**

NEW ROLES SUPPORTING THE SAP EXECUTIVE TEAM

EARLY CAREER PROGRAM (ECP)

Of particular mention is our work around supporting doctoral and early-career scholars. To institutionalise the Early-Career Program (ECP) and to recognise the hard work and relentless effort of volunteers, SAP has introduced **two new positions**:

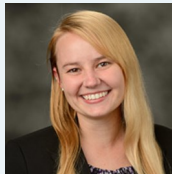
ECP COORDINATOR



ECP Coordinator 2018:

Christina Wawarta

DEPUTY ECP COORDINATOR



Deputy ECP Coordinator 2018:

Katelynn Sell

A huge vote of appreciation goes to **Christina Wawarta** who has organised the ECP for two consecutive years. It is thus only fitting that Christina is the inaugural ECP Coordinator. **Katelynn Sell** has supported the 2018 ECP and will thus serve as the inaugural ECP Deputy Coordinator.

IT

Recognizing the outstanding effort of our volunteers that shape the SAP online presence and make us accessible to our members all over the world, SAP has also introduced two IT related positions:

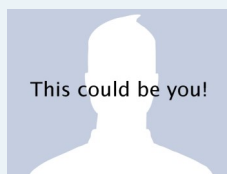
IT OFFICER



IT Officer since 2018:

Matthias Wenzel

DEPUTY IT-OFFICER



If you are interested in the this new position, please send an email to: mwenzel@europa-uni.de



We wholeheartedly welcome **Matthias Wenzel** as incoming IT officer. We also thank **Leonhard Dobusch**, who completed this role previously, as a labour of love.



78TH ANNUAL MEETING OF THE ACADEMY OF MANAGEMENT

SAP AOM PROGRAM

The SAP executive team would like to thank everyone who contributed to the this year's great program!

Day	Start	#	Session Title	Location
Fri	8:00am	35	Advancing SAP Research – An Interactive Workshop for Doctoral & Early Career Scholars	Swissôtel Chicago, Zurich A
	10:00am	62	Strategic Error Management: Making Sense of and Acting upon Organizational Errors	Swissôtel Chicago, Vevey 4
	10:45am	79	Publishing Inductive Research in Prominent Academic Journals	Hyatt Regency Chicago, Columbus IJ
	11:45am	93	Qualitative Analysis Boot Camp III	Swissôtel Chicago, Zurich A
	3:00pm	135	Rhythms of Academic Life – Insights and Advice for Academic Scholars at All Career Stages	Swissôtel Chicago, St. Gallen 1,2
	4:30pm	155	2018 Management Education and Learning Writers Workshop	Hyatt Regency Chicago, Columbus EF
	5:15pm	169	Empirical Management History: Lessons for Researchers, Editors and Reviewers	Hyatt Regency Chicago, Crystal A
	6:00pm	189	Engaged and Engaging: Managing Involvement in Exceptional Process Research	Sheraton Grand Chicago, Sheraton Ballroom III
	7:00pm	196	SAP Dinner	Offsite, Morton's The Steakhouse - Chicago (Wacker Place)
Sat	10:15am	307	On the Shoulders of Giants: Contemporary Lessons from Erving Goffman	Marriott Chicago Downtown - Magnificent Mile, Los Angeles, Miami
	1:30pm	369	Process and Practice: Strategy-as-Practice Meets Entrepreneurship	Swissôtel Chicago, St. Gallen 1,2
	4:00pm	436	Towards a Practice-Driven Institutionalism: Developing an Agenda for Future Research	Marriott Chicago Downtown - Magnificent Mile, Addison Marriott Ballroom
	6:00pm	490	16th Annual OMT Dissertation Proposal Workshop	Marriott Chicago Downtown - Magnificent Mile, Chicago A,B
Sun	4:00pm		Strategizing in the Works	Swissôtel Chicago, Bianco
	5:00pm		SAP Executive Committee Meeting	Swissôtel Chicago, Montreux 1



SAP AOM PROGRAM — CONTINUED

Day	Start	#	Session Title	Location
Mon	08:00am	875	Intuition in Organizations: Research and Practice	Swissôtel Chicago, St. Gallen 1
	08:00am	912	Identity and Socialization in Strategy Work	Swissôtel Chicago, Gstaad
	08:00am	913	The Role of Affect in Strategizing	Swissôtel Chicago, St. Gallen 2
	09:45am	1028	Theorizing Process Research: Perspectives in Conversation	Swissôtel Chicago, Vevey 2
	11:30am	1142	Cross-Level Strategizing	Swissôtel Chicago, Lugano
	11:30am	1143	The Language of Strategizing: Discourse and Narratives	Swissôtel Chicago, St. Gallen 2
	1:15pm	1182	Entrepreneurial Identity Intersections: Coalescence, Conflict, Evolution, and Detachment	Hyatt Regency Chicago, Regency B
	1:15pm	1260	SAP Distinguished Keynote: Professor Ted Schatzki	Swissôtel Chicago, Zurich E,F
	3:00pm	1366	Microfoundations of Ambidexterity	Marriott Magnificent Mile, Chicago H
	3:00pm	1378	Locating the Individual and the Social in Institutional Work	Swissôtel Chicago, Vevey 1
	3:00pm	1393	Emergent Perspectives of Strategic Change: Toward a New Paradigm?	Swissôtel Chicago, Lucerne III
	4:45pm	1449	Co-creating Impactful Qualitative Change Research: A Dialogue Between Authors and Editors	Hyatt Regency Chicago, Acapulco
	4:45pm	1467	Exploring the Microdynamics of Strategic Change	Swissôtel Chicago, Arosa
	6:30pm	1503	SAP Business Meeting	Swissôtel Chicago, Lucerne II
7:00pm	1510	SAP Social	Swissôtel Chicago, Lucerne III	
Tue	08:00am	1612	The Dark Side of Authenticity in Organizational Life	Marriott, Magn. Mile, Chicago E
	08:00am	1620	The Practice Turn in Management Studies: Taking Stock and Moving Forward	Swissôtel Chicago, St. Gallen 2
	09:45am	1743	Collaborative Research With Practitioners: Research Journeys & Methodological Innovations	Sheraton Grand Chicago, Streeterville
	09:45pm	1744	Expanding the Boundaries of Open Strategizing	Swissôtel Chicago, St. Gallen 2
	11:30am	1865	Performativity and Materiality in Strategizing	Swissôtel Chicago, St. Gallen 2
	1:15pm	1980	Practice-based Foundations of Routines and Capabilities	Swissôtel Chicago, St. Gallen 2
	3:00pm	2088	Strategizing Across Organizational Boundaries	Swissôtel Chicago, St. Gallen 2

WE THANK OUR SPONSORS FOR THEIR SUPPORT OF THE SAP AOM PROGRAM 2018



JOIN US FOR OUR SAP BUSINESS & SOCIAL MEETING

SAP has been renewed as Interest Group for another 5-years!

It is time to celebrate such a significant milestone for the SAP community and the many achievements over the past five years.

Please join us at the **Business Meeting** where we will review current initiatives of the Interest Group, and also present our conference awards.

Join us afterwards at **the Social** to celebrate the IG renewal of our Interest Group, meet the SAP Executive Team, mingle with old friends and meet our newest members.

Food and drinks will be available so make sure to stop by!

As the latest innovation in the program, some of SAP's will showcase their work in poster sessions during the Social.



Date & Location

Monday, Aug 13, 2018

Business: 6:30 to 7:00 p.m.

Social: 7:00 to 9:00 p.m.

Swissôtel Chicago, Lucerne II/III



INVITATION: SAP FRIDAY DINNER

Sotirios Paroutis

Like every year, we organize an Annual IG Dinner on Friday evening at AoM. This year, it will be held at Morton's Wacker Place, one of the 'classic' steakhouses in Chicago within walking distance from Swissotel:

SAP: SAP Dinner

Friday, August 10, 2018

07:00-11:00 PM

Morton's – 65 East Wacker Place

We would love to see as many of you as possible at the dinner and we are conscious that it's filling up quickly.

The deadline to register is **25 July** so please do so as soon as possible.

You can use the following link, under the dinner & social events tab (second page):

<https://aom.org/annualmeeting/registration/pdw/>

The cost of the dinner is **\$60** (but thanks to a generous subsidy of the SAP IG you will be provided with the \$85 three plate dinner menu).

It's a great evening each year and we would love to see you there!



SAP MEET & GREET

A highlight of AoM is the opportunity to meet and engage in discussions with other scholars in your field.

Come chat with and learn from some leading scholars in SAP!

This is an informal event - order yourself a drink/food, and come join the conversation.

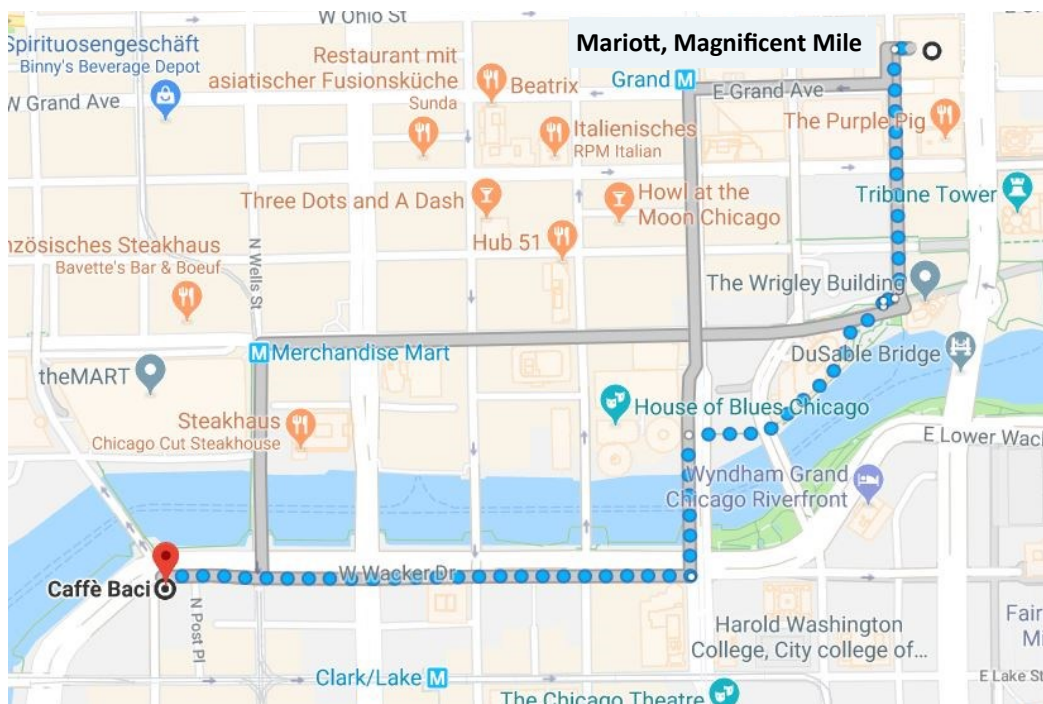


Overall theme: Strategy as Practice (SAP) meets Organization & Management Theory (OMT)

Time: Sunday, August 12, 8:30-10:00 am

Description: Explore the intersections between Strategy as Practice (SAP) and Organization and Management Theory (OMT)! Scholars in attendance with interest and experience in these intersections include Paula Jarzabkowski (Cass Business School), Sotirious Paroutis (Warwick Business School), Shahzad (Shaz) Ansari (University of Cambridge, Judge Business School), Mark Kennedy (Imperial College Business School), Renee Rottner (University of California, Santa Barbara), and Marvin Washington (University of Alberta).

Organizers: Vern Glaser (University of Alberta), Rangapriya (Priya) Kannan-Narasimhan (University of San Diego), Angela Aristidou (Warwick Business School), and Christopher Steele (University of Alberta)



Venue: Caffé Baci, 225 W Wacker Dr, Chicago, IL 60606, USA

All are welcome,
bring a friend!

JOIN US FOR THIS YEAR'S SAP IG KEYNOTE: “IN THE WEB OF PRACTICE-THEORY”

The SAP Distinguished Keynote features the prominent social theorist Professor **Ted Schatzki**, one of the leading practice theorists of the current era and Professor **Paula Jarzabkowski**, a founding scholar in the strategy-as-practice field, noted for her empirical research using a practice theoretical lens. Professor Schatzki will share a glimpse of his latest work offering an account of social change and how it is explained. Professor Jarzabkowski will offer insights on how the work by Professor Schatzki has influenced her research and the fields of strategy and Organization Studies. The presentation will be an important explanation of the scope of practice theory, followed by a dialogue between these scholars about how empirical research and practice theorising may inform each other.



Theodore Schatzki is professor of geography and philosophy at the University of Kentucky. Specializing in social theory, he is concerned, above all, with social ontology, theories of action, and philosophy of the social sciences. He is also widely associated with the intellectual stream known as “practice theory.” Schatzki is the author of *Social Practices* (1996), *The Site of the Social* (2002), and *The Timespace of Human Activity* (2010), as well as the coeditor of, among other works, *The Practice Turn in Contemporary Theory* (2001), *The Nexus of Practices* (2017), and *Questions of Practice in Philosophy and Social Theory* (forthcoming). For the past decade, Schatzki was Senior Associate Dean in the Kentucky College of Arts and Sciences. He is currently on leave writing a book on social change.



Paula Jarzabkowski is Associate Dean of Research & Enterprise and Professor of Strategic Management at Cass Business School, City, University of London. Paula’s research focuses on the practice of strategy and markets in complex and pluralistic contexts. She has held several prestigious fellowships and grants that have enabled her to conduct ethnographic research in a range of industries. She ‘enjoys’ the challenge of publishing ethnographic, practice-theoretical work in leading journals. In 2005, she published the first book on strategy as practice, *Strategy as Practice: An Activity-Based Approach* (Sage) and her latest co-authored book, *Making a Market for Acts of God* was recently published by Oxford University Press.

SAP'S ANNUAL DOCTORAL AND EARLY CAREER PROGRAM @ AOM 2018!

By Christina Wawarta & Katelynn Sell, 2018 Early Career Program Coordinators



Fantastic News!

We have almost already given away all seats on the SAP Doctoral & Early Career Program 2018 to high quality applicants.



Few seats are still available, so apply and/or spread the word to potentially interested doctoral students and early career scholars. Our fantastic agenda and the instructions for applications are below. For those contemplating to still apply, please be prepared for a little pre-work due at the end of July.

SAP Doctoral & Early Career Program 2018

Time	Agenda item	Location
07:00 – 07:30	Registration & handing out of goodie bags	Swissôtel, Zurich A
07:30 – 08:00	Program Kickoff	Swissôtel, Zurich A
08:00 – 11:00	1 st PDW: Advancing SAP Research	Swissôtel, Zurich A
11:45 – 14:45	2 nd PDW: Qualitative Analysis Boot Camp III	Swissôtel, Zurich A
14:45 – 15:00	Coffee break & transfer to other PDW room	Swissôtel, St Gallen 1,2
15:00 – 18:00	3 rd PDW: Rhythms of Academic Life	Swissôtel, St Gallen 1,2
18:15 – 19:00	SAP Q&A session with Paula Jarzabkowski	Morton's (Waker Place)
19:00 – open end	Official SAP Dinner	Morton's (Waker Place)

Space is limited to 20 participants.

To apply, please send your application to christina.wawarta.15@mail.wbs.ac.uk. Please include information on **yourself**, your **career stage**, your **research project** and its **fit with SAP** (if applicable), and **why you want to take part** in the program.



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Strategy as Practical
Study Group



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PDWS OF THE SAP ECP WITH FREE SEATS AVAILABLE – ALSO FOR NON DOCTORAL & EARLY CAREER SCHOLARS

Advancing SAP Research: An Interactive Workshop

PDW organizers Christina Wawarta and Vern Glaser have chosen an interactive panel of academics as well as additional roundtable facilitators to support and advise new SAP scholars interested in **strengthening their SAP research capabilities, skillsets, and projects.**

To apply please send below information to christina.wawarta.15@mail.wbs.ac.uk.

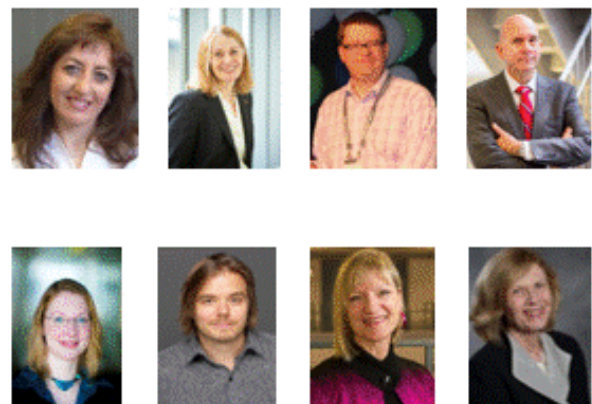
- A **200-word** (maximum) **abstract** of the research project you want to discuss with 4-5 keywords
- A **1,000 word** (max.) **in-depth description of your research project**
- A **brief one-paragraph draft of your research identity statement** for the 2nd roundtable discussion.



Rhythms of Academic Life

PDW organizers Katharina Dittrich, David Oliver, and Robert Wright have prepared a session inspired by the groundbreaking book “Rhythms of Academic Life” by Frost and Taylor (1996) to provide insights and advice on academic careers for academic scholars at all career stages.

To apply please send an email to david.oliver@sydney.edu.au to obtain the approval code.



Panelists



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PDW—RHYTHMS OF ACADEMIC LIFE: INSIGHTS AND ADVICE FOR ACADEMICS AT ALL CAREER STAGES

ORGANIZERS

Katharina Dittrich, University of Zurich
David Oliver, University of Sydney
Robert Wright, Hong Kong University



Some 20 years ago, Frost and Taylor published the landmark book *“Rhythms of Academic Life”* (Frost and Taylor, 1996), which included over 50 chapters of personal accounts from leading management scholars on the changing world of academia. Although some of the fundamentals of academia remains unchanged, much of the landscapes in which we must survive and compete has changed drastically. A forthcoming 2019 Special Issue in the *Academy of Management Learning and Education* (AMLE) is revisiting the issues from the original volume for contemporary academics. This multi-sponsored PDW is aimed at embracing these efforts to provide guidance to both new and more established scholars on the multiple aspects of their lives as academics in 2018 and onward.

The PDW consists of two parts. Part One includes an open panel discussion from leading scholars on the broad topic of Career Rhythms and the similarities and differences of academic life since the 1996 volume. The panel will include some of the original contributors of the 1996 volume of *“Rhythms of Academic Life”*; Guest Editors of the forthcoming AMLE Special Issue; potential contributors to the Special Issue; along with established scholars from the SAP field. In essence, the panel will address how rhythms of academic life have changed, emerging trends for the future, and provide advice to scholars at different stages of their career, i.e., early career scholars (PhDs and post-docs), mid-career scholars and late-career scholars.

Part Two is designed to go into further detail in a more intimate and engaging manner so that every participant will have the opportunity to discuss first-hand, with senior scholars in regards to key issues and challenges, success stories and lessons learned in being an academic in today’s highly competitive academic landscapes. Participants and facilitators will have the opportunity to interact in three roundtables rotations of 30mins each.

Please come prepared for some fun, highly dynamic and interactive discussions.

Part One will be open for everybody to join. **Please pre-register for Part Two** in the AoM PDW registration system. This PDW is also part of the SAP Early-Career Program.

SPEAKERS

Elena Antonacopoulou, University of Liverpool Management School
Julia Balogun, University of Liverpool Management School
Jon Billsberry, Deakin University
Laure Cabantous, Cass Business School
Miriam Erez, Technion - Israel Institute of Technology
Cynthia Fukami, University of Denver
Jean-Pascal Gond, Cass Business School
Gloria Gonzalez-Morales, University of Guelph
Bill Harley, University of Melbourne
Tine Köhler, University of Melbourne
Saku Mantere, McGill University
Robert Quinn, University of Michigan's Ross School of Business
Linda Rouleau, HEC Montréal
Sara Rynes, University of Iowa
Susan Taylor, University of Maryland at College Park

Date & Location

Friday, Aug 10, 2018

Time: 3:00 to 6:30p.m.

Swissôtel Chicago,
St. Gallen 1,2

SHOWCASE SYMPOSIUM—THEORIZING PROCESS RESEARCH: PERSPECTIVES IN CONVERSATION

ORGANIZERS



Eric Knight



Jane Le



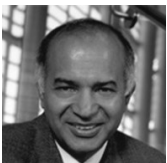
Sarah Stanske



Matthias Wenzel

While process studies have become an important part of organization and management research, the term “process” is still perceived as ambiguous and leads to confusion as to what is and what is not a process theory. The proposed panel symposium aims to add clarity to this debate by bringing together and spurring a conversation among five distinguished scholars in this area, namely Raghu Garud, Paula Jarzabkowski, Ann Langley, Hari Tsoukas, and Andrew Van de Ven. In the course of this panel symposium we will offer insights into (i) the most important contemporary issue in process studies, (ii) what constitutes a process study, and (iii) future opportunities and challenges. We will conclude the panel symposium with an audience Q&A.

DISTINGUISHED SPEAKERS



Raghu Garud



Paula Jarzabkowski



Ann Langley



Haridimos Tsoukas



Andrew Van de Ven

Date & Location

Monday Aug 13, 2018

Time, 9:45 to 11:15a.m.

Swissôtel Chicago,
Vevey 2

SHOWCASE SYMPOSIUM— THE PRACTICE TURN IN MANAGEMENT STUDIES: TAKING STOCK AND MOVING FORWARD

ORGANIZERS



Toke Bjerregaard
Aarhus University



Kasper Elmholdt
Aalborg University



Violetta Splitter
University of Zurich

Management research is engaging increasingly with practice theories, drawing on these in management domains as wide as information systems, strategy, leadership and entrepreneurship. While practice-theoretical studies in these domains share a commitment to understanding their various domains in terms of human activity, they developed relatively independently, and thus established their own idiosyncratic agendas. These agendas entail different understandings of what constitutes a "practice-theoretical approach" and distinctive „advantages“ that can be derived from engaging with it. We are now confronting a situation where leveraging and exploiting this diversity calls for a cross-domain dialogue. This symposium will serve as a platform for discussing the opportunities and limits for cross-fertilization between the practice-theoretical approaches to strategy, information systems, leadership and entrepreneurship with the aim of advancing our understanding of the present and the future of the practice turn in management studies.

DISTINGUISHED SPEAKERS

Discussant: **Davide Nicolini**, *University of Warwick*

Presenter — Entrepreneurship as Practice:

William B. Gartner, *Babson College*

Presenter — Practice-theoretical approach to Information Systems: **Natalia Levina**, *New York University*

Presenter — Leadership as Practice:

Joseph A. Raelin, *Northeastern University*

Presenter — Strategy as Practice:

Richard Whittington, *University of Oxford*

Date & Location

Tuesday Aug 14, 2018

Time: 8:00 to 09:30a.m.

Swissôtel Chicago,
St. Gallen 2

SAP-SPONSORED PDW— ON THE SHOULDERS OF GIANTS: CONTEMPORARY LESSONS FROM ERVIN GOFFMAN

DISTINGUISHED SPEAKERS

Stephen Barley, University of California
Douglas Creed, University of Rhode Island
Barbara Gray, Pennsylvania State University
Royston Greenwood, University of Alberta



This PDW focuses on the seminal work of Erving Goffman. We suggest that returning to his classic works provides us with essential insights for contemporary research and scholarship. We intend this PDW to be the first of a series, revisiting the work of formative scholars. In general, our desire is to help organizational scholars avoid neglecting or reinventing the insights of the past, in favour of building and elaborating upon them. In this regard, Goffman in particular has had a significant impact on organization theory – but as yet in a partial fashion. Clearly, key concepts from Goffman have informed various areas of organizational theory and research, but we believe that there is scope and interest to bridge and extend these elaborations of his work.

In our PDW, we bring together several eminent scholars who have been inspired by and have drawn on Goffman in their work: Steve Barley, Doug Creed, Barbara Gray, and Royston Greenwood. We ask each panellist to explore (a) how Goffman has been insightful to them in their work, and (b) how and where they see potential to fruitfully integrate other aspects of Goffman’s work within their domains of interest. Our ultimate hope for this PDW is threefold: to expose attendees to the variety of conceptual riches offered by Goffman’s work; to highlight some of the pathways that remain for the further integration of Goffman’s ideas into contemporary theoretical and empirical research; and to help bridge some of the scholarly communities engaging with Goffman – to aid both cross- fertilization and community-building. We hope to see you there!

ORGANIZERS



Vanessa Pouthier, University of Melbourne



Mirjam Werner, ERASMUS University



Christopher Steele, University of Alberta

Date & Location

Saturday, Aug 11, 2018

Time: 10:15 to 11:45a.m.

Marriott Chicago -
Magnificent Mile,
Los Angeles, Miami

SAP-SPONSORED SYMPOSIUM—ENTREPRENEURIAL IDENTITY INTERSECTIONS: COALESCENCE, CONFLICT, EVOLUTION AND DETACHMENT

ORGANIZERS

A. Erin Bass, University of Nebraska, Omaha
Varkey Titus, University of Nebraska, Lincoln



Identity is particularly salient to entrepreneurship scholarship, where research indicates that any one individual may concurrently hold multiple identities related to the roles he or she occupies, or due to the social motivations for occupying those roles. While most scholarship in this area focuses on conflicts that arise from holding multiple identities, conflict is not the sole means by which multiple identities may intersect. As such, the purpose of our symposium is to expand the aperture through which we view the intersection of multiple identities.

All the papers in this symposium emphasize the role of identity work in facilitating, inhibiting, or shaping identity intersections. In doing so, it connects with the Strategizing Activities and Practices audience by focusing on the day-to-day identity work of the entrepreneurs in their respective roles. Additionally, the papers point to the role of communities and others in shaping the way identities intersect as individuals engage in their identity work with others, or the failure of others to recognize their identity work. We go beyond the typical c-suite boundary to investigate the role that identity plays in shaping the work that entrepreneurs and entrepreneurial ventures engage in. The diversity of methods and perspectives in this symposium highlights the multiple viewpoints of identity-based work, and the rich directions for future research in this area.

Never gonna give you up: On the role of identity work in entrepreneurs' perseverance

- Presenter: Eliana Crosina, Babson College

Enterprising femininity: Exploring the identity work of yoga teachers

- Presenter: Amanda Peticca-Harris, Grenoble Ecole de Management
- Presenter: Ravishankar Mayasandra Nagaraja, Loughborough U.
- Presenter: Sara R. S. T. A. Elias, U. of Victoria

Where everybody knows your name: Relational identity in entrepreneurship

- Presenter: Blake Mathias, Indiana U.

Failure to deliver: Identity contestation and the non-emergence of the U.S. online grocery category

- Presenter: Chad Navis, Clemson U.
- Presenter: Greg Fisher, Indiana U.
- Presenter: Ryan L. Raffaelli, Harvard U.

Discussant: Marc B. Gruber, Ecole Polytechnique Fédérale de Lausanne

Date & Location

Monday, Aug 13, 2018

Time: 1:45 to 2:45p.m.

Hyatt Regency Chicago,
Regency B

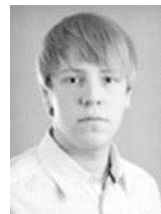
SAP-SPONSORED SYMPOSIUM— MICROFOUNDATIONS OF AMBIDEXTERITY

ORGANIZERS

Johann Fortwengel

Arne Keller

Alexander Martin



While ambidexterity, i.e. the ability to both exploit existing capabilities and explore new ones, is widely understood as a key way for firms to remain competitive, we still know surprisingly little about its microfoundations. This symposium brings together scholars at the intersection of microfoundations and ambidexterity research, in order to further our understanding of the current state of knowledge in this important area, identify remaining gaps, and point to promising directions for future research.

The four individual paper contributions look at different facets of the microfoundations of organizational ambidexterity. The paper by Johnston, Andriopoulos* (* indicates presenter), and Gotsi goes beyond the particular traits and skills of individuals dominant in the existing literature, and instead looks at the way social actors practice or 'do' ambidexterity as a process phenomenon. Güttel*, Grünauer, and Konlechner explore a case where an organization failed to be ambidextrous by tracing how managerial actions imbalanced exploration and exploitation, and their work thus helps overcome the strong success bias in much of the ambidexterity literature. The symposium contribution by Zimmermann*, Hill, Birkinshaw, and Jaeckel challenges the common assumption that different drivers of ambidexterity are complementary to each other, and it does so by leveraging an intriguing research setting: the underrepresented population of small and medium-sized enterprises which face unique challenges in their endeavor to be ambidextrous. Finally, Keller*, Fortwengel, and Martin seek to contribute to a better understanding of how organizations combine or switch sequential, structural, or contextual ambidexterity in response to environmental changes by theorizing the way organizations process cues indicating a mode-environment mismatch.

Date & Location

Monday, Aug 13, 2018

Time: 3:00 to 4:30p.m.

Marriott Chicago
Downtown - Magnificent
Mile, Chicago H

These individual contributions will be discussed and positioned within the broader stream of literature at the intersection of microfoundations and ambidexterity by two renowned scholars in the field: Teppo Felin and Patrick Reinmoeller.

Not least because of the focus of some individual paper contributions on the particular practices and activities associated with organizational ambidexterity, this symposium should be of interest to the SAP community. We look very much forward to welcoming you and discussing collectively how to take forward this important and exciting research stream!

SAP-SPONSORED SYMPOSIUM— EMERGENT PERSPECTIVES OF STRATEGIC CHANGE: TOWARD A NEW PARADIGM?

Attending AoM 2018 and interested in strategic change and/or emergent theories? Please consider joining us for what promises to be an exciting symposium.

ORGANIZERS

Torsten Schmid

Sven Kunisch

Tomi Laamanen



This symposium critically discusses recent developments and future avenues in the theorizing of strategic change. While the profound transformation of firms has spurred many new topics in strategic change research, such as digitalization, disruption and platform-based competition, we have also witnessed the emergence of new theoretical foci and perspectives. By large, these perspectives expand beyond traditional views of strategic change as top management choice, cognition and learning. Collectively, they hold the potential to advance our understanding of strategic change as a collective, multifaceted and dynamic process. The dual purpose of the symposium is to display emergent ways to enrich and innovate research and theory of strategic change, and to inspire a dialogue among scholars advancing these new perspectives about the current state and future developments of strategic change as a research field. By doing so, we aim at discussing strategic change theories in the light of current changes in practice, and at providing scholars across multiple AOM divisions with ideas and guidance for their future research.

DISTINGUISHED SPEAKERS



William Ocasio

Northwestern University

Quy Nguyen Huy, INSEAD



Sucheta Nadkarni

University of Cambridge

**Eero Vaara, Aalto University
School of Business**



Date & Location

Monday, Aug 13, 2018

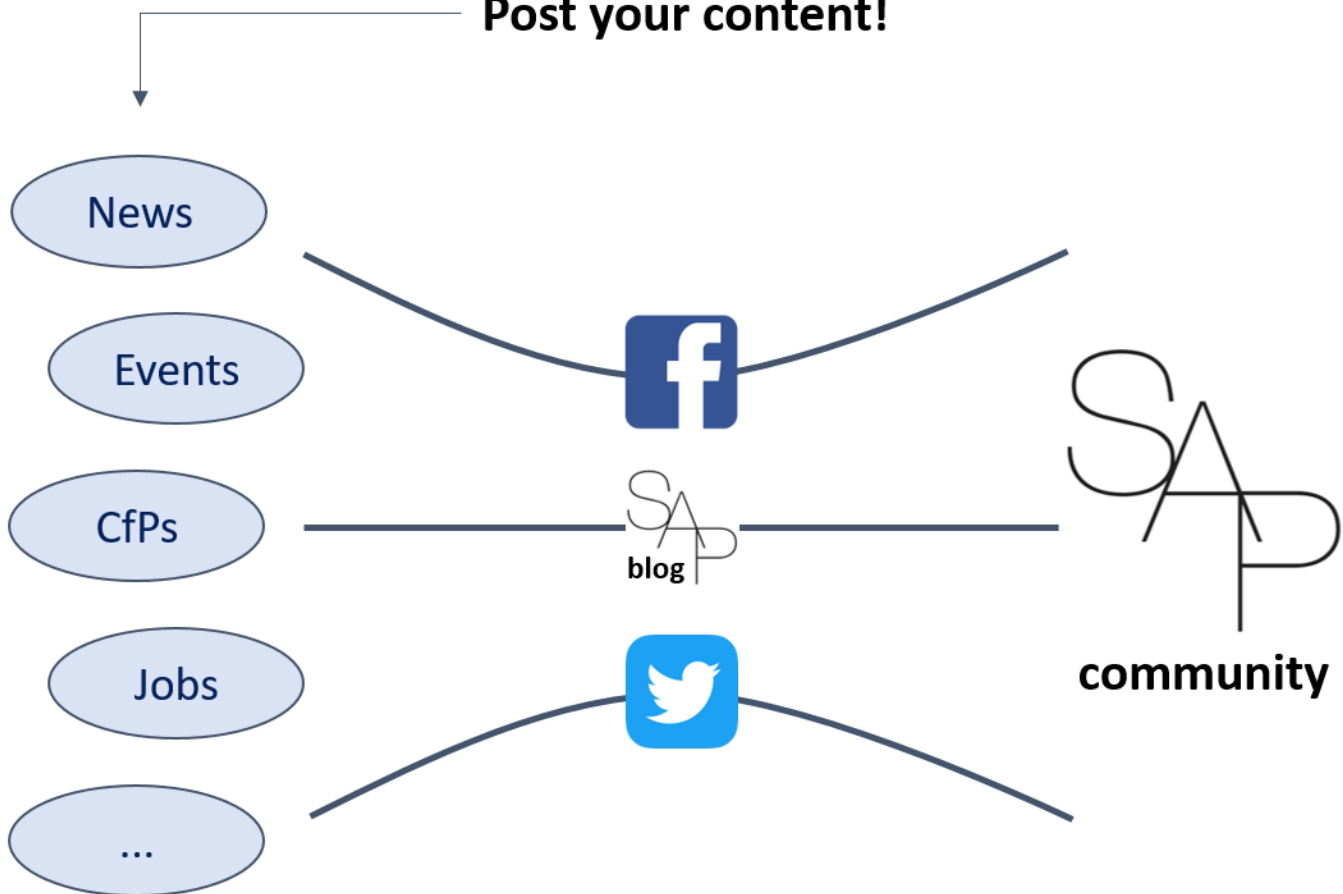
Time: 3:00 to 4:30p.m.

Swissôtel Chicago,

Lucerne III

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Questions? Leonhard Dobusch: leonhard.dobusch@uibk.ac.at

Matthias Wenzel: mwenzel@europa-uni.de

SAP AROUND THE GLOBE: SHARING SAP EXPERIENCE FROM INDIA

**Prof. Biswatosh Saha, Professor of Strategic Management
Indian Institute of Management Calcutta**



My personal engagement with SAP emerged out of toying with the ‘practice turn in philosophy’ and my familiarity with Critical Theory of the Frankfurt school that had seeped into me through the eclectic doctoral training I got at IIM Calcutta during late 1990s.

The early works in SAP by Whittington and others, the early debates in JMS and JMI that seeded SAP as a disciplinary space, my appointment in the Strategy group at IIM Calcutta [though my PhD was in Economics], and the seeds of the ‘sociological eye’ that was unconsciously working in me converged in the ‘doing’ of the ‘Strategy-as-practice’ doctoral course at IIM Calcutta that I started offering from 2011. It was, however, a challenge ‘doing’ the course. PhD students at IIM Calcutta came primarily with under-graduate training in engineering and were soon attracted to the more familiar quantitative methods of enquiry. The low social prestige of qualitative work (and methods!), the non-existence of traditions of engaging in field-work which is also quite laborious in a certain way, the absolute lack of familiarity with the disciplinary sensibilities of sociology, and the relatively narrow disciplinary space of SAP (in those days) in the Western strategy academia made the course look like another too abstruse an endeavour of a half-baked fool. The open, non-interfering academic culture of IIM Calcutta, however, allowed for a certain stance of benign neglect that was valuable for me in the ‘doing’ of the course.

Sankalp Pratap, who currently teaches at IIM Trichy, worked on contesting managerial practices and the renewal of a large organization using Bourdieu’s lens, while Kamalika Chakraborty, who has just completed her dissertation, worked on the daily mundane practices of a development NGO to unravel their struggles in finding a ‘local’ voice in program designing while remaining enmeshed in structures of overwhelming institutional dominance using notions of phronetic coping. A part of Sankalp’s dissertation has found a place in November 2017 SMJ Special Issue on ‘Strategy Processes and Practices: Dialogues and Intersections’. The two ethnographic works by Sankalp and Kamalika also brought out the deep nuances of the Indian context, and helped us appreciate that the characterization of India merely as an ‘emerging economy’ was possibly premature, driven as it was by scholars rooted in Western academia who naturally did not have ethnographic access to Indian organizations and could not



From left to right:

Dr. Kamalika Chakraborty
(Fellow of IIM Calcutta)

Prof. Divya Sharma (IIM Rohtak)

Prof. Biswatosh Saha (IIM Calcutta)

Prof. Sankalp Pratap (IIM Trichy)

Prof. Agam Gupta (IIM Rohtak)

SHARING EXPERIENCE FROM INDIA—CONTINUED

appreciate the deep social and political underpinnings of the India phenomenon. We see this as a possibility of engaging in deeper theoretical debates and we look forward to growing our work in partnerships with others. We seem to be getting at theory only through our more mundane struggles in the 'doings' of our academic selves!!

**Prof. Ganesh N. Prabhu, Professor of Strategy
Indian Institute of Management Bangalore**



I have been teaching the Qualitative Research Methods doctoral course at IIMB every year since 2003 and as a thesis advisory committee member have initiated many students at IIMB into qualitative research. Some who have broadly adopted the SAP view are mentioned. Thillai Rajan (thesis 2000) who studied the restructuring of a vertically integrated electrical utility with an SAP approach. Annapurna N a finance student (thesis 2011) studied replication and evolution of micro-finance models with the case of Grameen model replications with an SAP view. Devi Vijay (thesis 2012) studied emergence and diffusion of collective action frames in community based organisations with focus on palliative care with an OB yet SAP lens. Deepali Sharma (thesis 2012) studied creation and co-evolution of institutions with focus on the Indian mobile telecommunications industry again with an OB yet SAP lens.



**Prof. Ramya Venkateswaran, Assistant Professor, Strategic Management
Indian Institute of Management Calcutta**

My introduction to SAP began with my angst in reconciling my experience within organizations from 15 years of industry experience in India, with the very broad theories that I was taught in my PhD coursework at IIM Bangalore. As a manager I had faced so many “fires” and pressing issues that directly affected the lives of stakeholders, and I used to get impatient that we researchers were just comfortably pontificating about grand questions such as “why does the firm exist” and indulging in ‘armchair theorizing’ rather than providing solutions. As I spent more time reading the works of leading scholars, I also slowly came around to understanding the true value of these questions that were asked in the world of research. During my coursework in strategy process research, I stumbled upon the SAP literature in its early days in 2009, and immediately got attracted by its relevance and connect with managerial life. At that juncture, much to my disappointment I was not encouraged to take it up as the basis for my thesis work, as the theoretical foundations were still nascent. However, I was advised to do a detailed literature review first to understand the strengths and limitations of the new field. This review was selected for presentation at the 2009 *Indian Academy of Management Inaugural Conference*, held at XLRI School of Business and Human resource, Jamshedpur, India and the reviewers applauded its fresh insights. While I was writing this literature review, I had also begun to observe the methodological challenges in SAP and devoted a relatively larger section of my review to the same. On advice from Prof. Ganesh Prabhu, I wrote a piece on “Taking Stock of Research Methods in Strategy-as-Practice”, which was published in the *Electronic Journal of Business Research Methods* (EJBRM), in Dec 2010 Volume 8, Issue 2. This later came out as the first volume of “Leading Issues in Business Research Methods”, edited by Antony Bryant, and published by Academic Publishing International Ltd, Reading, UK. Then, I was appointed at the Indian Institute of Management Calcutta as an Assistant Professor, and I have been teaching Strategic Management and Strategy Execution for the last four years, in which never fail to speak about the practice turn to my students and encourage them to rethink about and contribute to theory development from their rich experiences. I am hopeful that I will continue my research in the SAP area in the future and I look forward to reengage with the fascinating interplay between practice and theory all over again.

NEWS FROM OUR MEMBERS

Jane Le

Hey - I'm in Europe!

On January 1, 2018, Dr. Jane Lê joined the faculty of the WHU – Otto Beisheim School of Management as Chair of Strategic Management after more than 7 years at the University of Sydney Business School in Australia. Jane looks forward to being back on Northern Hemisphere time, engaging with European academics, and learning all about being a German Professor.



Katharina Dittrich



Katharina Dittrich, member of the SAP team at the University of Zurich, will be joining Warwick Business School as Assistant Professor in Organisation Studies in August this year. Even though it is hard for her to leave her beloved Swiss mountains, she is looking forward to the new job and new experiences (yes, including the English weather!). Watch out for her as she will be roaming the English country side, either running or walking! Katharina thanks the Zurich team, including David Seidl, Violetta Splitter, Shenghui Ma and Tania Weinfurter, for the constant support, growth and team spirit.

Rebecca Bednarek

After many wonderful years in the U.K. we - my kiwi-husband plus our recent new arrival Harrison – are heading back to the southern hemisphere. I have taken up a position at Victoria University Wellington starting 1st October. Wonderful colleagues and students, a beautiful city, family, and a whole lot of wind await! We will always have two “homes” now - we will miss the U.K. a lot. But we are also very excited for the move back. I look forward to lots of Skype conversations with my northern hemisphere colleagues, to being closer to my New Zealand and Australian colleagues, and to still seeing you all each year at our conferences.





Outgoing IG Chair: Jane Lê – WHU Otto Beisheim School of Management (jane.le@whu.edu)

IG Chair: Paul Spee – University of Queensland (p.spee@business.uq.edu.au)

IG Chair Elect: Sotirios Paroutis – Warwick Business School (sotirios.paroutis@wbs.ac.uk)

Program Chair: Rajiv Nag – Drexel University (rn362@drexel.edu)

PDW Chair: Virpi Sorsa – Hanken Business School (virpi.sorsa@hanken.fi)

Secretary: David Oliver – University of Sydney (david.oliver@sydney.edu.au)

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(r.bednarek@bbk.ac.uk)

Representative-at-Large: Vern Glaser—Alberta School of Business (vglaser@ualberta.ca)

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